

**9<sup>th</sup> Annual Penguin Plunge & Paddle**  
**To Benefit Emerald Coast Children's Advocacy Center**  
**and the Santa Rosa Kids House**  
**Navarre Beach, Florida      Monday, January 1, 2018**



The participants of the 9<sup>th</sup> annual Penguin Plunge will be “Freezin’ for a Reason” as they dash from the beach at Juana’s Pagodas into Santa Rosa Sound to symbolize a “new start” to a new year. Participants may also show off their paddle skills in Stand Up Paddle Board adventure course. Afterwards all can “chill” and enjoy complimentary food, drink, and live music in Juana’s beach tent. All proceeds from this event will be donated to the Santa Rosa Kids House and the Emerald Coast Children’s Advocacy Center. Both organizations help abuse and neglect child victims and their families through the recovery process by providing all services from investigation to healing under one roof.

Last year over 400 people took the plunge and hundreds more spectators braved the cold. Not only will your sponsorship generate money for a local charity, it will also bring visibility to your company within the community. If you are interested in becoming a sponsor, please contact Kim at 850-833-9237x283 or [kim@eccac.org](mailto:kim@eccac.org) or Keith Ann at [coordinator@srkidshouse.org](mailto:coordinator@srkidshouse.org) or 850-623-1112 to reserve your spot. Sponsorships are limited, so call today!

**Arctic Sponsor: \$600.00 (limit 2)**

- Company banner displayed at the event (banner provided by company)
- Large company logo prominently displayed at the top of the t-shirts
- Company name and logo displayed on sponsor signage at event
- Company website link on Juana’s website for 1 year
- Recognition as Arctic sponsor in event information and on website
- 2 entries to event (*entry include t-shirt, plunge*)

**Frosty Sponsor: \$300.00 (Limit 16)**

- Company logo on t-shirts
- Company name and logo displayed on sponsor signage at event
- Company website link on Juana’s website for 1 year
- Recognition as Frosty sponsor in event information and website
- 1 entry (*entry includes t-shirt, plunge or SUP competition, and after party*)

**Door Prize Donor:**

*Give away item valued at \$25 or more*

- Company name displayed on Raffle signage at event

**Chilly Sponsor: \$150.00**

- Name on t-shirt
- Recognition as a Chilly Sponsor in event information and on website.
- Company name displayed on sponsor signage at event

**For further information please contact:**

Kim Henderson      [kim@eccac.org](mailto:kim@eccac.org)      850-833-9237x283  
KeithAnn Campbell      [coordinator@srkidshouse.org](mailto:coordinator@srkidshouse.org)      850-623-1112

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## SPONSORSHIP AGREEMENT

Please PRINT all names legibly and exactly as they should appear in all publications.

Company/Sponsor Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Date Submitted: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

Logo artwork:       enclosed       e-mailed       N/A

### **Sponsorship Category: (Mark all that apply)**

Arctic (\$600)       Frosty (\$300)       Chilly (\$150)       Door Prize (Value: \$\_\_\_\_\_)

Instructions/description: \_\_\_\_\_

**Billing Information:** Sponsorships commitment must be received by December 1, 2016.

**All payments must be received by December 8, 2017.**

### **Mail form and payment to:**

Emerald Coast Children's  
Advocacy Center  
Penguin Plunge  
401 McEwen Dr  
Niceville, FL 32578

**Check enclosed** for \$\_\_\_\_\_

Please make checks payable to  
Emerald Coast Children's Advocacy Center

**Credit Card** (Visa, Master Card, Discover, Am Express)

Number: \_\_\_\_\_

Exp. Date: \_\_\_\_\_ CVV#: \_\_\_\_\_

Billing Zip: \_\_\_\_\_

or call Kim at 850-833-9237x283 with info

\_\_\_\_\_  
Donor's Signature

\_\_\_\_\_  
Penguin Plunge Representative(s)